GEOGLAM
Initial Recommendations from the Advisory Committee
(10 November 2015)
GEOGLAM Governance Structure

GEOGLAM External Advisory Committee
Guidance on Initiative Development

Secretariat
Coordination, Outreach, Fundraising

Implementation Group
Consisting of Component/Project Leads

1. Global / Regional Systems
   main producer countries, main commodities

2. National Monitoring Systems
   Use of EO data for agricultural monitoring

3. Monitoring Countries at Risk
   food security assessment

4. EO Data coordination (w. CEOS)

5. Research & Development coordination (e.g. JECAM)

6. Capacity Development in EO-based Methods

GEOGLAM Activities and Contributory Projects
AC Meeting Objectives

• Is GEOGLAM organizational structure & staffing optimal for a successful program implementation?
  – If not, what alternative approaches should be considered?

• Are current priorities appropriate?
  Is the proposed work program realistic & achievable?
  – If not, what should be GEOGLAM’s priorities over next five years?

• What resources to achieve the proposed long-term agenda?

• What partnerships to achieve its goals & objectives?
  – National, regional or global partnerships?
  – To be maintained, augmented or established?
Current Priorities & Proposed Work Plan (1/2)

• Coordination of RS/EO activities is a top priority, and should include the extraction of variables inc. weather, rainfall, water use, pests, soils, land use, etc.

• Claim successful contribution to AMIS in the current countries; Add new countries that expanded rice, oil seeds, wheat, & corn production

• Seek re-endorsement at next G20 in 2016 in China

• Refresh mandate to EXPAND from Trade to include Food Security

• Support implementation of Post-2015 Development Agenda (SDGs)
GEOGLAM is already aligned with SDGs

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Multinational and user-driven development efforts have the most impact due to trustworthy, transparent, & collaborative agenda

(AidData, “Listening to Leaders” 2015)

These are GEOGLAM’s core principles!

INTERNATIONAL COORDINATION FOR R&D

FACILITATE TIMELY ACCESS TO MARKET INFORMATION

REDUCE PRICE VOLATILITY
Current Priorities & Proposed Work Plan (2/2)

• Capacity Development (C6) efforts not compelling
  – Better integration into other activities, needs explicit outcomes

• Cross-fertilization across all GEOGLAM activities
  – Ensuring transfer along RTO continuum

• Need strategic communication & increased engagement w. other organizations;

• Promote participation of more countries (including via National Capacity Development)

• Enhance South-South cooperation
Organizational Structure & Staffing

• Need of improved integration & communication across GEOGLAM Components
  – “Cross-fertilization”

• Create a Secretariat position on Communication, Outreach & Partnership

• Should funding levels increase, need to establish an Executive Committee with fiduciary responsibilities
Resources

• AC Agreement on need for expanded resources
  – Crucial need for outreach and fundraising position in GEOGLAM Secretariat

• Move beyond symbolic support by GEO members

• Pursue G20 country commitments in time for G20 meeting in China in 2016
  – Need to make connection between GEOGLAM and AMIS to get Agricultural Ministries’ firm support
  – Or, directly get Minister’s support (depends on country situation)
Partnerships

• Develop a comprehensive Partnership Plan, incl. but not limited to:
  – identifying "champion" (or champions) within government or multi-national organization (*Bill Gates? G20 Ministers?*)
  – enhancing partnerships with meteorological institutions (*e.g. MOU with WMO Commission for Agriculture Meteorology*)
    • *Valuable relationship, but we need an MOU that will result in clear action*
  – encouraging private sector outreach and engagement

• The Partnership Plan to clearly state
  "What is the value-proposition for each of the sectors?“
  – How do you help them meet their missions? (packaging what GEOGLAM does for foundations, government, etc.)
  – Aided by the proposed “outreach and fundraising position” at GEOGLAM Sec
Other

• Next Advisory Committee at AMIS meeting in June; Telecons in between

• GEOGLAM Implementation Team to convene via regular (bimonthly?) teleconference
  – 2016 Meeting Possibilities:
    • Living Earth Symposium (May)
    • AMIS Meeting in June (alongside AC)
    • Fall IP meeting (?? – alongside JECAM)